

Goals **Build support for IRP Public support** Be transparent and inclusive Raise awareness of how IRP is used Focus on policy **Effective** Create communication channels **Communications** Learn concerns, values and preferences Inform stakeholders of planning process Support preparation of the Regional Urban Added value Water Management Plan Build stakeholder, CBO capacity to engage on water issues Member Agency Managers Meeting March 13, 2020





Water Providers

Focus: Policy discussions, future outlook, scenario development and preferences, data collection

- Member Agency Managers meetings
- Technical staff communications
- MWD PIO Workgroup for outreach
- In-person workshop with each MA and their sub-agencies
- Webinars to review draft analyses

Member Agency Managers Meeting

Slide ^r



Member Agencies Retail Agencies Watermasters

March 13, 2020

Informed on Regional Water Issues

Focus: Policy discussions, future outlook, scenario development and preferences, data collection

- Presentations, workshops in existing forums; webinars
 - Examples: So Cal Water Dialogue, regional caucus meetings, ACWA regional meetings, Watermaster meetings, WateReuse chapters, San Diego Council of Water Utilities
- Facilitated workshops
- Interviews
- Technical staff communications

Member Agency Managers Meeting

Slide 6



Groundwater Flood Control, Stormwater Wastewater, Recycled Water Watershed IRWMPs Environmental Orgs

City/County/ Regional Planners Agriculture

March 13, 2020

Other Stakeholders

Focus: planning process, how IRP is used, potential scenarios, communication channels for further involvement

- Presentations in existing forums
 - Examples: Delta Stewardship Council, Colorado River Board, CMUA, legislative office briefings, CAL-WEP
- Meetings
- Staff communications

Member Agency Managers Meeting

Slide .

Federal, State Legislators DWR, USBR, SWRCB SWP, Delta Colorado River Power Systems

March 13, 2020

General Public

Focus: Future outlook, values, concerns, preferences, validate regional study results; build capacity to engage in water issues

- New regional preferences/attitudes study
- Online public presentation and survey (open access)
- Community-based Organizations
 - Facilitated workshop and survey
 - Pilot: train and equip up to 10 CBOs for outreach to their constituents; each CBO to lead at least one workshop

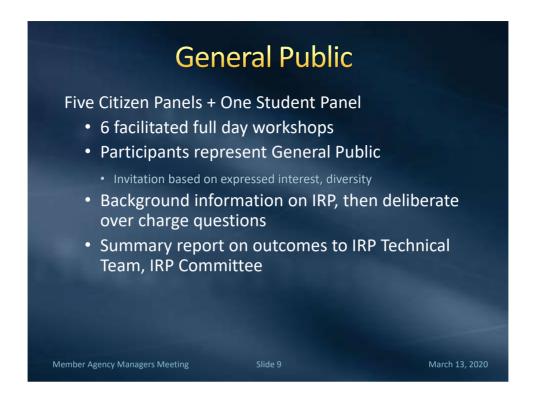
Member Agency Managers Meeting

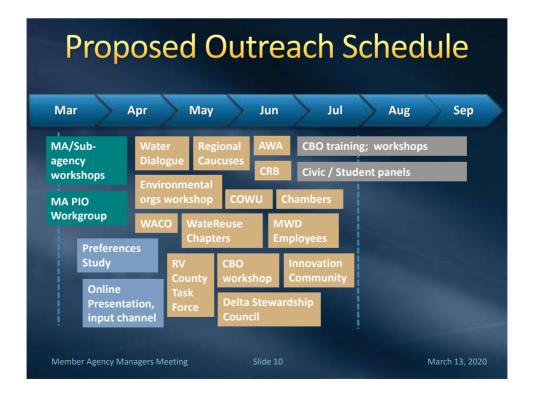
Slide 8



Residents Businesses Students Academia Communitybased Orgs

March 13, 2020





Tools • Social media #IRP2020 • Fact sheet and information card • Ensure language access • MWD WaterTomorrow e-news, IRP listserv • Outreach materials for member agencies, CBOs • Online presentation, survey (open access) MwDWaterTomorrow.com/IRP mwdIRP@mwdh2o.com



